



**Chinese American Hematologist and Oncologist Network**  
美国华裔血液与肿瘤专家学会

# **2025 Support Opportunities Guide**

# About CAHON

## 2024-2026 Board of Directors

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**Chair – Jing-Zhou Hou, MD, PhD**

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**Chair-Elect – Lei Zheng, MD, PhD**

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*Food and Drug Administration*

## About CAHON

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### **Bridging Cancer Care, Education and Research between China and the United States of America**

Founded in 2005 by Chinese American hematologists and oncologists, CAHON is committed to fostering communication among Chinese American medical professionals with a goal of delivering high-quality health care to patients with neoplastic and hematological diseases. CAHON's mission extends to promoting hematology and oncology medical information exchange between the United States and China. CAHON strives to serve as a bridge among its members and between Chinese and American hematology-oncology communities, furthering medical and educational exchange between these stakeholders.

As a 501(c)(3) non-for-profit organization CAHON is fulfilling its mission to serve as a bridge, by cultivating longstanding domestic partnerships with a wide scope of organizations, including the American Society of Clinical Oncology (ASCO), the American Society of Hematology (ASH), the American Association for Cancer Research (AACR), the Society for Immunotherapy of Cancer (SITC), the Society of Chinese Bioscientists in America (SCBA); and internationally with the China National Medical Products Administration (NMPA) (formerly China FDA), ITOC Association, the Chinese Society of Clinical Oncology (CSCO), CSCO-Committee of Overseas Experts (COE).

## About our Members

CAHON is a growing network serving over 300 medical professionals in the fields of hematology and medical, surgical and radiation oncology, along with fellows in training and industry professionals. CAHON members are experts and leaders in their fields, and work in academia, private practice, industry, government agencies and other areas and represent a large breadth of research interests.

CAHON Members by Work Setting	
Academic Medical Center	49 %
Community/Private Practice	34 %
Industry	12 %
Government	3 %
Laboratory	2 %



## CAHON Journal



**JOURNAL OF HEMATOLOGY  
& ONCOLOGY**

Impact  
Factor  
29.5

*Journal of Hematology & Oncology* (JHO) is the official journal of CAHON. It is an open access journal that publishes top-quality research encompassing all aspects of hematology and oncology. The journal also publishes reviews and research highlights on "hot topics" from leading experts in the field and aims to serve as an international platform for sharing laboratory and clinical findings in an open access format among laboratory scientists, physician scientists, hematologists and oncologists. A rapid turnaround time from submission to publication means that knowledge and new successes can be shared in real time.

# Who Supports CAHON?

## Past Corporate Partners & Annual Supporters

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### ***2022 Corporate Partners***

Beigene  
Coherus

### ***2023 Corporate Partners***

AstraZeneca  
Exelixis  
Sanofi

### ***2023 Hematology/Oncology Partners***

Beigene  
Janssen

### ***2024 Corporate Partners***

Eli Lilly  
Novartis

### ***2024 Hematology/Oncology Partners***

Astrazeneca  
Beigene  
Janssen  
Rigel  
Sanofi

## Past Exhibitors

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Abacus Fiancial Strategies, LLC

AbbVie Oncology

Acceleron Pharma

Acrotech Biopharma

Adaptive Biotechnologies

ADC Therapeutics

Advanced Accelerator Applications

Agios

Alexion Pharmaceuticals

Amag Pharmaceuticals

American Oncology Network (AON)

Amgen

AROG Pharmaceutical

Array Biopharmaceuticals

Astellas

AstraZeneca

AVEO Oncology

Bayer

BeiGene

Biodesix

Biotheranostics

Boehringer Ingelheim

Bristol-Myers Squibb Company

Caris Life Sciences

Castle Biosciences

Celgene

Coherus Biosciences

Cstone Pharmaceuticals

CTI Biopharma

Daiichi-Sankyo, Inc.

Denovo Biopharma

Dova Pharmaceuticals

Eisai

EMD Serono

Epic Sciences

EUSA Pharma

Exelixis US, LLC

Foundation Medicine

G1 Therapeutics

GE Healthcare

Genentech BioOncology

Genomichealth

Gilead Sciences, Inc.

GRAIL

GSK

Guardant Heath

Hengrui Medicine

HSC Acquisition, LLC

I-MAB BioPharma

Immunomedics

Incyte

InnocaPharma

Ipsen Biopharmaceuticals, Inc.

Janssen Biotech

Janssen R&D

Jazz Pharma

Junishi/Top Alliance

Juventas Cell Therapeutics

JW Therapeutics Co Ltd

Kadmon, a Sanofi Company

Karyo Pharma

Legend Biotech

Lilly Oncology

Merck & Co., Inc.

MorphoSys

Myovant Sciences

Natera

Novartis

Oncopeptides

Pfizer

Pharmacyclics

PharmaEssentia USA

QL Regor Therapeutics Inc.

Regeneron

Rigel

Sanofi

Seagen

Servier Pharmaceuticals, LLC

Shanghai Junshi Biosciences Co., Ltd.

SOBI

Stemline Therapeutics

Taiho Oncology

Takeda

Tempus Labs

Teva

Verastem

Wuhan Kindstar Global Medical

Diagnostics Co.,Ltd

# Ways to Support Our Mission in 2025

## CAHON Corporate Partnership

By becoming a CAHON corporate partner, you will be recognized as a Diamond level sponsor for the four main educational events taking place in 2025: Community Oncology Forum, New York Oncology Forum, and the Summer and Winter Semi-Annual Symposiums.

Corporate partners will be *guaranteed* a complimentary promotional talk slot in 2025, and also receive one 30-minute sit down meeting with select CAHON leaders (a \$145,000 total value).

**Corporate Partnership Fee: \$115,000**

**You Save: \$30,000**

Corporate Partnership Benefits	COF <i>Spring 2025</i>	Summer Symposium <i>May 31, 2025</i>	NYOF <i>Fall 2025</i>	Winter Symposium <i>December 2025</i>
Complimentary Promotional Talk <i>(limit 1 per year)</i>	•	N/A	•	N/A
30-minute Meeting with CAHON Leaders <i>(limit 1 per year)</i>	•	N/A	•	N/A
Recognition as an Industry Supporter on the CAHON website	12 months	12 months	12 months	12 months
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	<b>Most Prominent Logo &amp; Description</b>	<b>Most Prominent Logo &amp; Description</b>	<b>Most Prominent Logo &amp; Description</b>	<b>Most Prominent Logo &amp; Description</b>
Complimentary Registrations	5	5	5	5
Logo Included in Event Communications	•	•	•	•
Complimentary Display Table, incl. 2 staff	•	•	•	•
Advertisement in Rotating Slides at Registration Desk	•	•	•	•
Advertisement in Event Program	<b>Full Page</b>	<b>Full Page</b>	<b>Full Page</b>	<b>Full Page</b>

## CAHON Solid Tumor Package - Annual Support

By investing in our annual solid tumor-specific package, you will be recognized as a **Platinum level sponsor** for the **three main educational events** taking place in 2025 that **focus specifically on oncology treatment and advances**: Community Oncology Forum, New York Oncology Forum, and the Summer Symposium (a \$75,000 value).

**Annual Solid-Tumor Support Fee: \$65,000**

<b>Solid Tumor Package</b>	<b>COF Spring 2025</b>	<b>Summer Symposium May 31, 2025</b>	<b>NYOF Oct. 4-5, 2025</b>
Recognition as an Industry Supporter on the CAHON website	9 months	9 months	9 months
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	<b>Prominent Logo &amp; Description</b>	<b>Prominent Logo &amp; Description</b>	<b>Prominent Logo &amp; Description</b>
Complimentary Registrations (includes 2 exhibiting staff)	4	4	4
Logo Included in Event Communications	•	•	•
Complimentary Display Table	•	•	•
Advertisement in Event Program	Half Page	Half Page	Half Page

## CAHON Hematology Package – Annual Support

By investing in our annual hematology-specific package, you will be recognized as a **Platinum level sponsor** for the **three main educational events** taking place in 2025 that **focus on hematology treatment and advances**: Community Oncology Forum, New York Oncology Forum, and the Winter Symposium (a \$75,000 value).

**Annual Hematology Support Fee: \$65,000**

<b>Hematology Package</b>	<b>COF Spring 2024</b>	<b>NYOF Oct. 4-5, 2025</b>	<b>Winter Symposium December 2025</b>
Recognition as an Industry Supporter on the CAHON website	9 months	9 months	9 months
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	<b>Prominent Logo &amp; Description</b>	<b>Prominent Logo &amp; Description</b>	<b>Prominent Logo &amp; Description</b>
Complimentary Registrations (includes 2 exhibiting staff)	4	4	4
Logo Included in Event Communications	•	•	•
Complimentary Display Table	•	•	•
Advertisement in Event Program	Half Page	Half Page	Half Page

## Promotional Talks in Conjunction with Select Events

Each sponsor is limited to one promotional talk each year. Corporate Partners reserve the right to have priority placement for the promotional talk slots offered. Each promotional talk is one hour long (45 minute talk, 15 minute Q&A) with access to approximately 30-50 practicing physicians from around the United States.

### Community Oncology Forum (COF)

Saturday, March 29, 2025

MGM National Harbor in Oxon Hill, MD

**Number of Talks Offered:** approximately 2-3

**Applications Open:** October 1, 2024

**Deadline to Submit Application:** February 7, 2025

**Promotional Talk Fee:** \$25,000

### New York Oncology Forum (NYOF)

October 4-5, 2025

Sheraton LaGuardia East in Flushing, NY

**Number of Talks Offered:** 3

**Applications Open:** October 1, 2024

**Deadline to Submit Application:** June 6, 2025

**Promotional Talk Fee:** \$25,000

Promotional Talk Package	COF OR NYOF
ONE promotional talk	•
Recognition as an Industry Supporter on the CAHON website	<b>1 month</b>
Recognition in event promotional materials: event web page, printed program, rotating slides, and event signage	<b>Small Logo &amp; Description</b>
Complimentary Registrations (includes speaker, attending staff)	<b>4</b>
Logo Included in Event Communications	•
Complimentary Display Table	•
Advertisement in Event Program	<b>Half Page</b>

Please complete the bottom portion of this form, and email it to CAHON Meetings & Education Manager, Annie McSherry, at [amcsherry@cahon.org](mailto:amcsherry@cahon.org).

### Organization Information

Organization Name (how it should appear in the program): \_\_\_\_\_

Promo Talk Contact Name: (First, MI, Last): \_\_\_\_\_

Position Title: \_\_\_\_\_ Email: \_\_\_\_\_

### Promotional Talk Details

Promotional talks are only available during the COF and NYOF. Please indicate which conference you would prefer to host a promotional talk at:  Community Oncology Forum  New York Oncology Forum

Please list the branded or unbranded topic(s) you are considering for your promotional talk:

Please list the speaker(s) being considered.

Speaker #1 Name:

\_\_\_\_\_

Speaker #1 Institution:

\_\_\_\_\_

CAHON Member?

Yes  No  Unsure

Speaker #2 Name:

\_\_\_\_\_

Speaker #2 Institution:

\_\_\_\_\_

CAHON Member?

Yes  No  Unsure

Speaker #3 Name:

\_\_\_\_\_

Speaker #3 Institution:

\_\_\_\_\_

CAHON Member?

Yes  No  Unsure

## Young Investigators

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Support the next generation of Chinese American hematologists and oncologists by sponsoring their attendance at one of our eligible events.

### New York Oncology Forum – Young Investigator Travel Awards

**SOLE Sponsorship Fee:** \$12,000

**Sponsorship Deadline:** August 15, 2025

Sponsorship covers the travel expenses for approximately 10 Fellows/Resident Physicians.

**PARTIAL Sponsorship Fee (limit 2):** \$6,000

**Sponsorship Deadline:** August 15, 2025

Sponsorship covers the travel expenses for approximately 5 Fellows/Resident Physicians

### Summer Symposium – Young Investigator Awards

**Sponsorship Fee:** \$5,000

**Sponsorship Deadline:** March 21, 2025

Sponsorship covers the award and travel expenses of up to \$1,000 for approximately 5 Fellows/Resident Physicians

### Winter Symposium – Young Investigator Awards

**Sponsorship Fee:** \$5,000

**Sponsorship Deadline:** September 26, 2025

Sponsorship covers the award and travel expenses of up to \$1,000 for approximately 5 Fellows/Resident Physicians

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Please complete the bottom portion of this form, and email it to CAHON Meetings & Education Manager, Annie McSherry, at [amcsherry@cahon.org](mailto:amcsherry@cahon.org).

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### Organization Information

Organization Name (*how it should appear in the program*): \_\_\_\_\_

Contact Name: (First, MI, Last): \_\_\_\_\_

Position Title: \_\_\_\_\_ Email: \_\_\_\_\_

### Young Investigator Support Selection

- \$12,000: New York Oncology Forum Travel Awards – SOLE SPONSORSHIP
- \$6,000: New York Oncology Forum Travel Awards – PARTIAL SPONSORSHIP
- \$5,000: Summer Symposium – Young Investigator Awards
- \$5,000: Winter Symposium – Young Investigator Awards

*All young investigator support includes logo placement on the CAHON awards and event webpage for all of 2025, event signage and slides, event program, and verbal recognition during the respective awards ceremony.*



# 12<sup>th</sup> Annual New York Oncology Program (NYOF) CAHON Annual Meeting & Awards Banquet

October 4-5, 2025  
Flushing, NY

The CAHON annual New York Oncology Forum (NYOF) is a one-and-a-half-day educational program that includes presentations on new developments and updates from the latest ASH, ASCO, and SITC meetings including novel agents for Hematology and Oncology. 2025 will mark the 12<sup>th</sup> anniversary of this event and it draws more than 100 clinicians, researchers, medical students, clinical fellows as well as laboratory and health care related scientists working in hematology and oncology. approximately 70% of the attendees practice regionally, and 30% travel from other parts of the country.



An exhibition area will be set up away from the educational session throughout the event, for pharmaceutical companies, technology companies and commercial laboratories to showcase their products and services.

## Sponsor and Exhibitor Opportunities - NYOF

Sponsorship Packages	Diamond \$35,000	Platinum \$30,000	Gold \$25,000	Silver \$20,000	Bronze \$15,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months	1 month
Recognition in event promotional materials: event web page, printed program, rotating slides and event signage	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description	Small-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	5	4	3	2	1
Logo Included in Event Communications	•	•	•	•	•
Complimentary Display Table	•	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page	Fourth Page

*\*Promotional talks available for this event*

### Exhibit Display Table, \$3,000

- 6' skirted tabletop exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

### Additional Registrations

- \$500 per industry representative
- Access to full conference, including educational sessions and networking events

## Community Oncology Forum (COF)

Saturday, March 29, 2025

MGM National Harbor in Oxon Hill, MD

CAHON's Community Oncology Forum is a one-day program that is geared towards practicing oncologists/hematologists. The program attracts over 100 attendees, including about 80 practicing oncologists/hematologists. Attendees are both regional and from all states. Specifically, this program offers expert perspectives and practical insights into the latest therapies for all hematological and oncological diseases.



### Sponsor and Exhibitor Opportunities – COF

Sponsorship Packages	Diamond \$30,000	Platinum \$25,000	Gold \$20,000	Silver \$15,000	Bronze \$10,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months	1 month
Recognition in event promotional materials: event web page, printed program, rotating slides and event signage	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description	Small-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	5	4	3	2	1
Logo Included in Event Communications	•	•	•	•	•
Complimentary Display Table	•	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page	Fourth Page

*\*Promotional talks available for this event*

#### Exhibit Display Table, \$3,000

- 6' skirted tabletop exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

#### Additional Registrations

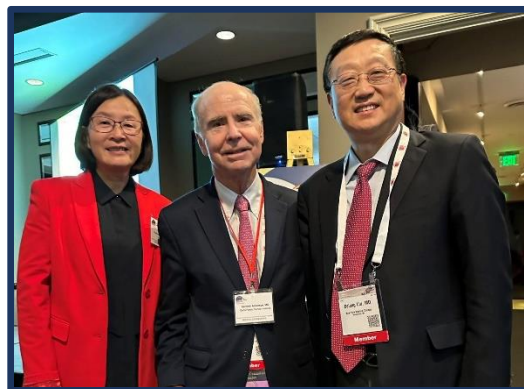
- \$400 per industry representative
- Access to full conference, including educational sessions and networking events

## Semi-Annual Symposium and Receptions

Summer – May 31, 2025 | Winter – December 2025

CAHON holds two annual symposiums and receptions during ASCO and ASH. The events each attract approximately 100 attendees, including 80 practicing hematologists and oncologists. Approximately 30% of the attendees practice regionally, while 70% travel from throughout the US and China.

The purpose of the programs are to offer expert perspectives and practical insights on current advancements in a variety of cancer treatments, as well as to foster collaboration and provide a forum for interaction and collaboration between hematologists and oncologists.



### Sponsor and Exhibitor Opportunities – Summer & Winter Symposiums

Sponsorship Packages	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Recognition as an Industry Supporter on the CAHON website	12 months	9 months	6 months	3 months	1 month
Recognition in event promotional materials: event web page, printed program, rotating slides and event signage	Most Prominent Logo & Description	Prominent Logo & Description	Large-Sized Logo & Description	Medium-Sized Logo & Description	Small-Sized Logo & Description
Complimentary Registrations (includes 2 exhibiting staff)	5	4	3	2	1
Logo Included in Event Communications	•	•	•	•	•
Complimentary Display Table	•	•	•	•	•
Advertisement in Event Program	Full Page	Full Page	Half Page	Half Page	Fourth Page

#### Exhibit Display Table, \$3,000

- 6' skirted tabletop exhibit, 2 chairs
- 2 complimentary event registrations. Additional event registrations can be purchased
- Exhibitor logo included in enhanced exhibitor listing in the event program
- Exhibitor name included on event website

#### Additional Registrations

- \$300 per industry representative
- Access to full conference, including educational sessions and networking events

Please contact Annie McSherry, CAHON Meetings & Education Manager, at [amcsherry@cahon.org](mailto:amcsherry@cahon.org) to discuss these opportunities further.